

NRWMAC – Who We Are

FOR OVER 25 YEARS, Nacimientos Regional Water Management Advisory Committee (NRWMAC) has been the voice representing property owners, visitors, and outdoor enthusiasts who enjoy Lake Nacimientos.

A NRWMAC director was co-chair for the original Nacimientos Watershed Committee which was responsible for creating the 650 square mile watershed plan around Lake San Antonio and Lake Nacimientos.

Currently, NRWMAC holds a seat on the Monterey County Water Res Ops Committee which advises Monterey County on water control at the lake and consequently lake elevations.

- **NRWMAC** consists of representatives from communities and concerned citizens from around the lake.
- **NRWMAC** represents you by attending County and State meetings that impact Lake Nacimientos.
- **NRWMAC** is active in working with the “Integrated Regional Water Management Plan” of both Monterey and San Luis Obispo counties.
- **NRWMAC** views the current Monterey County Tunnel project as detrimental to Lake Nacimientos water levels and continues to monitor it.
- **NRWMAC** is involved with San Luis Obispo, Santa Barbara and Monterey counties, and State Fish & Wildlife to develop and maintains a consortium to address mussel prevention programs between the three counties and the State agencies.

- **NRWMAC** works with Monterey and San Luis Obispo counties to develop and maintain a comprehensive “Quagga Mussel Prevention” program around Lake Nacimientos.
- **NRWMAC** is the driving force behind the “Resident Vessel Program” for watercraft permanently kept at Lake Nacimientos. We originally created this program and continue to update and implement it to protect the lake for everyone's use and enjoyment.
- **NRWMAC** participates in training over 360 inspectors who provide vessel examinations at more than thirty ramps around Lake Nacimientos.
- **NRWMAC** has certified instructors who train Level I Quagga Mussel screeners, and teach all “Mussel Awareness Classes” in conjunction with the “Resident Vessel Program.”



NRWMAC Nacimientos Regional Water Management Advisory Committee

*Representing
property owners, visitors
and lake enthusiasts who
enjoy Lake Nacimientos*

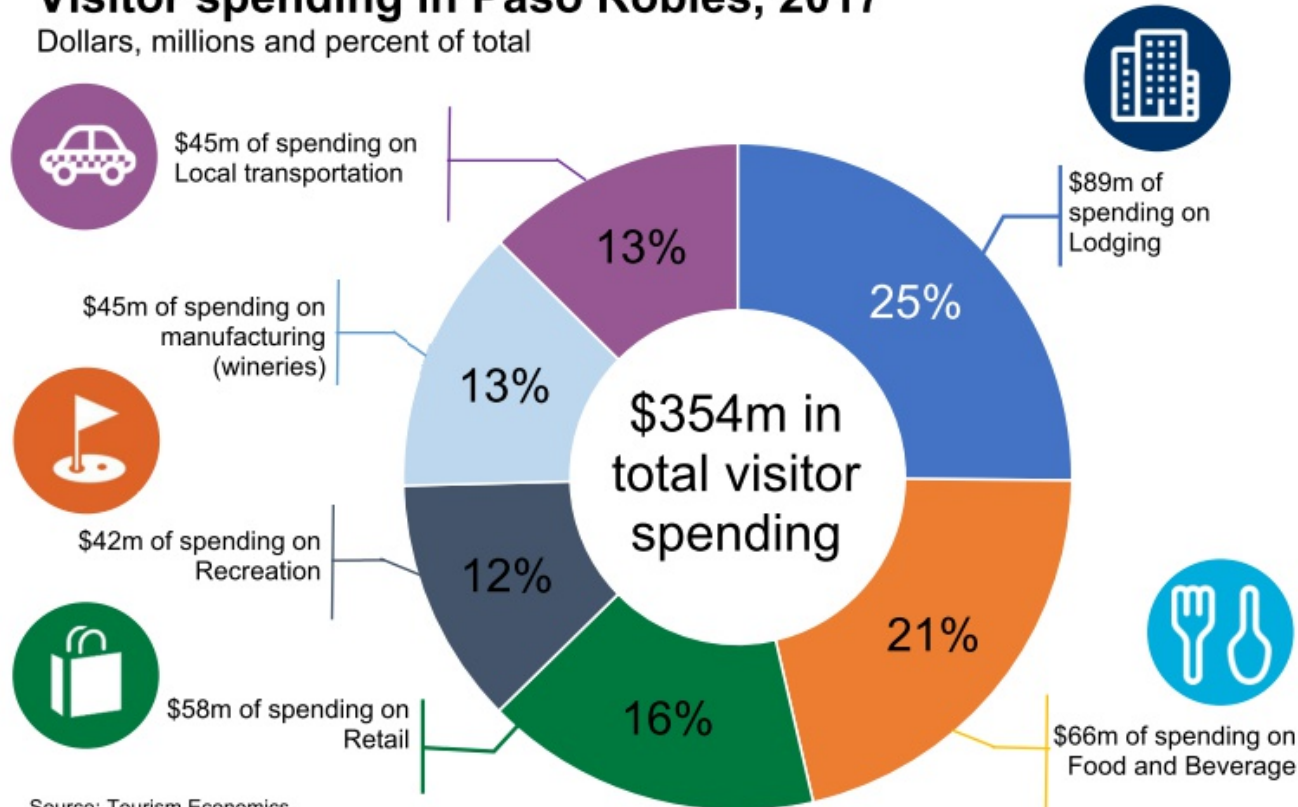
Paso Robles Tourism Economic Impact

Visitor spending in Paso Robles

Visitors to Paso Robles spent nearly \$354 million in 2017

Visitor spending in Paso Robles, 2017

Dollars, millions and percent of total



Note: Lodging spending includes dollars spent on second homes



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How The Chamber Can Help

The Paso Robles Chamber, has direct contact and input to the local area businesses, as well as SLO county supervisors and other local and state representatives. NRWMAC needs the support to reach all of these areas and help us provide stronger influence. NRWMAC believes the Paso Robles Chamber will be a huge benefit in helping us with the following

Promote and support this effort directly through:

- **POLITICAL PRESSURE** – Monterey County MUST be held responsible for their actions. And the Paso Robles Chamber has the ability to help influence and put pressure on the SLO supervisors and the Paso Robles City council to help NRWMAC make this happen.
- **SPREAD THE WORD** – Help us inform local businesses about the struggle to save Lake Nacimiento, how this all affects them, and to help organize their actions that can help.
- **COMMUNITY OUTREACH** – San Luis Obispo county residents as well as businesses need to be aware of the affect Lake Nacimiento has on them, and how they can help.
- **PR CAMPAIGN** – The tourism base and further areas need to be made aware of the struggle at the lake and how they can help support it. To do this, we need larger PR campaigns and to reach further, and we need your help with this.

Reach out to Local businesses and let them know they can help with:

- **DONATIONS** – Donations are the primary source of funding for NRWMAC. Local businesses can help with donations, as well as help customers donate. www.nrwmac.org/donate or GoFundMe.
- **VOLUNTEER** – We value our volunteers. We need help holding fundraisers, events, information booths and functions. Let us know how you can help at: www.nrwmac.org/get-involved
- **SPREAD THE WORD** – Help us inform people about the struggle to save Lake Nacimiento. Provide media to customers display handouts, and help us achieve more sign-ups and circulation of our newsletters and publications.
- **CONTACT** – Local businesses are important and can help by contacting state representatives, SLO and Monterey Supervisors, letting them know their thoughts and concerns. Use our contact lists, or contact through other media: www.nrwmac.org/who-ya-gonna-call



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Cal-Shasta Club
August 28, 2021

Elev 710



Heritage Docs
Sept. 5th 2021



Running Deer Ranch
July 25, 2021



Oak Shores
Sept 6th 2021